

NORTH CAROLINA STATE UNIVERSITY  
Minutes of the Faculty Senate  
Executive Summary  
February 18, 2014

**1. Call to Order**

Chair Zonderman called the eleventh meeting of the sixtieth session of the NC State Faculty Senate to order at 3 p.m.

**2. Remarks and Announcements**

Chair Zonderman thanked the faculty for getting word out about the Faculty Senate elections.

Chair Zonderman announced that the General Faculty meeting will be Tuesday, March 4<sup>th</sup> in the Coastal Ball Room of the Talley Student Center. The theme of the meeting will be "Distance Education."

Chair Zonderman announced that snow makeup days are being discussed by the administration.

**3. Approval of the Minutes, Meeting No.10, February 4, 2014**

A motion passed to approve the amended minutes.

**4. Remarks Dave Doeren, Head Football Coach**

Coach Doeren commented on his role as football coach, noting that there are more moving parts in the game of football than any other sport. There are 115 active players on the roster in the fall and only 11 of them get to play at any single time. Their (the coaches) mission is to squeeze every ounce of potential out of themselves, the players, and their staff to make sure that they are doing everything possible to win.

Coach Doeren reported that after he arrived on campus the team's GPA increased from 2.18 to 2.78 and last fall it was down to 2.4 and will increase this spring. His goal is for the team's GPA collectively to always be a 2.5 for the year and more importantly is the retention of the players, keeping them where they are continuing toward their degrees. He also stated that the ACC academic team came out yesterday and included six members from NC State.

**Presentation, Debbie Yow, Athletics Director**

Director Yow presented a PowerPoint Presentation with an overview of the Department of Athletics.

Director Yow stated that the mission of the NC State Athletics Department is to prepare student athletes to compete at the highest level.

Yow reported on the Department of Athletics' budget. She stated that the department does not receive any state funding. Their budget for FY 14 is \$63.4 million.

Director Yow's presentation is available for review at  
[http://www.ncsu.edu/faculty\\_senate/documents/FacultySenateMeetingPresentation.pdf](http://www.ncsu.edu/faculty_senate/documents/FacultySenateMeetingPresentation.pdf)

## **5. Old/New Business**

### *Candidates for Chair of the Faculty-Elect*

Senator Jeannette Moore, Professor of Animal Science and Secretary Dennis Daley, Professor of Public and International Affairs are the candidates for Chair of the Faculty-Elect position.

### *Resolution to Reject Boycott of Israeli Academic Institutions – First Reading*

The resolution was presented for a first reading.

The resolution will be presented for a second reading and discussed at the next meeting.

## **6. Adjourn**

A motion passed to adjourn the meeting at 4:47 p.m.

NORTH CAROLINA STATE UNIVERSITY  
Minutes of the Faculty Senate

**Regular Meeting No. 11 of the 60<sup>th</sup> Session: Faculty Senate Chamber** **February 18, 2014**

**Present:** Chair Zonderman, Immediate Past Chair Kellner, Secretary Daley, Senators Aday, Ade, Allaire, Aspnes, Barlett, Bernhard, Bird, Borden, Bourham, Devetsikiotis, Edwards, Fleisher, Funkhouser, Heitmann, Holden, Knopp, Laffitte, Lucia, J. Moore, M. Moore, Morgado, Penrose, Rucker, Spontak, Tyler, Williams

**Excused:** Provost Arden; Parliamentarian Weiner; Senators Lunardi, Nfah-Abbenyi, Sztajn

**Absent:** Senators Baumer, Fuentes, Knowles, Krause, Marks

**Guests:** Debbie Yow, Athletics Director; Dave Doeren, Head Football Coach; Tim Peeler, University Communications; Marcia Gumpertz, OIED; Beth Fath, Health and Exercise Studies; Betsy Brown, Provost's Officer; P. J. Teal, Chancellor's Office; Kyle Dell, Provost's Office

**1. Call to Order**

Chair Zonderman called the eleventh meeting of the sixtieth session of the NC State Faculty Senate to order at 3 p.m.

**2. Remarks and Announcements**

Chair Zonderman thanked the faculty for getting word out to colleges about the Faculty Senate elections. The names of candidates are due before February 27<sup>th</sup>.

Chair Zonderman announced that the General Faculty meeting will be held in lieu of the March 4<sup>th</sup> Faculty Senate meeting. The meeting will be in the Coastal Ball Room of the Talley Student Center. The theme of the meeting will be "Distance Education."

Chair Zonderman announced that there have been some discussions by the administration on snow makeup days.

**3. Approval of the Minutes, Meeting No. 10, February 4, 2014.**

The minutes were approved as amended.

**4. Remarks by Dave Doeren, Head Football Coach**

Coach Doeren reported that they are in the finishing phase of recruiting for football and are about to start spring practice.

Coach Doeren explained that in the game of football they have more moving parts than any other sport. There are 115 active players on the roster in the fall and only 11 of them get to play at any single time. His definition of the game of football is a series of collisions with a test of strength, speed, skill, and will, big men clearing the way for fast men with countless contests of courage and toughness until one side wears down either physically or surrenders mentally. He said it is a very physical game and a very competitive game. It's a game of egos and a lot of young men who think they are better than everyone else at what they do, get tested on a national stage in the lime light.

Coach Doeren stated that he wears a lot of hats. There is a lot of psychology and motivational techniques. He wants the players to overachieve in everything that they do. He believes that holding them accountable to their skill set and their God given ability means doing what you can where you are.

Coach Doeren stated that his job is making the job that he was handed better and three ways to do that as a coach are to coach them better, develop them and make them better than what they are. Then recruit players to come in and try to take their jobs, which is the developmental stage of the program.

Coach Doeren commented that the coaches' mission is to squeeze every ounce of potential out of themselves, the players, and their staff to make sure that they are doing everything they can to win. That using your strengths and hiding your weaknesses are key aspects of coaching. Sometime there are so many weaknesses you can't hide them which was a difficult part of this season because there were so many injuries to a team that didn't have any depth, so hopefully with the addition of thirty- three players they will have depth.

Coach Doeren reported that the team GPA from the first to the second semester after he arrived here went from 2.18 to 2.78 and last fall it was down to 2.4 and will increase this spring. He stated that they would like for the team GPA collectively to always be a 2.5 for the year and more importantly is the retention of the players, keeping them where they are continuing toward their degrees.

Coach Doeren reported that the ACC academic team came out yesterday and it included six members from NC State. He stated that they spend a lot of time with coaches and players discussing what has to be done off of the field. The first conversation is about class attendance, tutoring, and attitude.

Coach Doeren stated that the team had more than 120 hours of community service during his first year here. Each player is responsible for ten hours at the minimum. Most of the service is done in children's hospital s and elementary schools doing peer mentor programs.

Coach Doeren stated that he grew up in a blue collar area of Kansas City. He wants the program to be viewed as a working class tough guy program because that is what he thinks NC State was founded on, and he would like that to identify them as a football program. His aim is for the program to be the program that everyone wants to be and no one wants to play.

Coach Doeren extended an invitation to the faculty to attend spring practices.

#### *QUESTIONS AND COMMENTS*

*Senator Aspnes commended Coach Doeren on his emphasis on academics. He asked the coach to comment on the school's notion to pay the student athlete.*

Coach Doeren stated that there are lots of things that go into that. There are only two sports that generate money but there are a lot of athletes and Title 9 is involved, where you don't just pay football you have to pay everyone. A lot of student athletes feel that they are generating a lot of money because of their name, but from a fundamental stand point he sees both sides of it.

*Does the NC State student athlete have a profile that is different from other universities that you are familiar with?*

Coach Doeren responded that it can, because of our Ag school and Engineering school which are unique to where we are. He said athletically he would say no that they go after the top players like everyone else does.

*How do you balance some of the classroom/on the field demands?*

Coach stated that there is a lot of structure, a lot of tutoring. They do a tremendous job at Case in setting up different tutoring and lecturing programs for the guys. They try to recruit students that they feel can succeed at NC State. When they recruit an at-risk student they want a student that is a tireless worker and is willing to take all the help he can get and use it.

*Senator Williams pointed out that the image of reputation of many colleges and universities have been damaged in recent years by the off campus /off university, private life of student athletes. How can you control or have influence in that area?*

Coach Doeren stated that he meets with the athletes every Wednesday on life skills and there are people in athletics in which their sole responsibility is teaching life skills. The spotlight on athletes are so bright that some of the mistakes that they make are my-nuke compared to a mistake that someone else is making and never even gets talked about. The athletes have to learn that it doesn't matter how big it is once it hits the paper it's big, so they are lectured constantly on making those decisions.

*Are there ever any discussions in the NCAA about allowing football players to take only nine hours during the fall if they make up the total number of hours during the year?*

Coach Doeren responded no.

Director Yow stated that she doesn't see that happening in the next ten or fifteen years.

### **Presentation, Debbie Yow, Athletics Director**

Director Yow stated that she is very proud to be NC State's Director of Athletics. She explained that today, there are only three female Athletic Directors in the United States, which is a very sad commentary, for many women are qualified to be Athletics Director and would do an excellent job yet cannot get hired.

Director Yow stated that she has been an Athletic Director for twenty four years and feels very Blessed to be here to play whatever part she can along with the Athletic Council and many others who help NC State improve in every facet.

Director Yow reported that the mission of the NC State Athletics Department is to prepare student athletes:

1. To compete at the highest level.
2. To inspire student-athletes to be leaders now and for the future.
3. To provide the best environment to achieve their athletic, academic and personal aspirations.

Director Yow reported on the Department of Athletics budget and where NC State falls among ACC schools. She pointed out that Athletics do not receive any state funding and that they cannot become a burden for the campus, so they have to make their budget work. The budget for FY14 is \$63.4M.

Director Yow stated that they have many audiences and constituents and they are all valuable and important in different ways. They bring value to the campus when it works well. They are also aware of the fact that when it doesn't go well they can be a real problem. Last year more than one million people visited campus to watch athletic events.

Director Yow reflected on three things she did upon coming here in the summer of 2010.

- Gauge accurately where we are today in order to set challenging, yet achievable goals for the program.
- Set the right goals for the right reasons, after determining desired culture.
- Evaluate progress often, both formally and informally.

Director Yow reported that NC State is going to slide back from 34<sup>th</sup> this year because of things not going well in football and volleyball. She doesn't think NC State will finish 34<sup>th</sup> in the nation, which would put it in the top 25 for public.

Yow stated that this process of building a top 25 program isn't lineal. She said things are going to happen like lose to the number one basketball team in the US only of course when we had the lead with seconds left. If we are doing our jobs we should be modeling for them how to manage disappointment, but first we have to manage.

#### *Academic Achievement*

Director Yow reported that Athletics is now transferring 1.74 million dollars to the Academic Support Program for Student Athletes (ASPSA) unit and it is used for payment of their staff which is very large. The utility bill is also included in the \$1.74 million.

Director Yow stated that athletics have the same issue as campus in lagging behind the public. They share a number of the issues just like campus including graduation rates with student athletes. The ability to transfer is huge, especially when you can't transfer because you might lose your eligibility.

#### *FY14 Budgeted Operating Expenses: \$63.5M*

Director Yow stated that NC State doesn't lead the charge in paying football and basketball coaches. It is in the middle of the pack.

Payments to and revenue generated for campus by Athletics total \$11.6 million and that includes scholarships, administrative fee, game concessions share, trademark licensing, bookstore merchandise, utilities, campus safety and transportation, and Vaughn Towers seating for campus development.

Director Yow stated that the culture is the key and explained that reinforcing the culture starts with who we hire.

Director Yow's presentation is available at [http://www.ncsu.edu/faculty\\_senate/documents/FacultySenateMeetingPresentation.pdf](http://www.ncsu.edu/faculty_senate/documents/FacultySenateMeetingPresentation.pdf)

#### *QUESTIONS AND COMMENTS*

*Can you speculate what went wrong at UNC and why it will not happen here?*

Director Yow responded no, she can't speculate at all and has nothing to say about UNC. She explained that a former football player has caused some problems at NC State and they had to have him trespass. Part of it is about who you hire. She stated that if and when an issue arises we will not spend four years with it. We will be professional, honest, figure it out, but the campus will rule on how it gets managed.

*What sort of behavior by fans, boosters, and faculty would you like to see less of?*

Director Yow stated that you can always talk about civility in terms of competition.

*Given all the financial hardship, who decides what level of student aid is permissible and what criteria is used.*

Director Yow stated that there is an exchange of tangible assets. The tangible assets shift is student fees and in our case 10,000 great seats in football and 4,000 of the best seats at men basketball for the student fee. About 70 or 80 percent use that model in intercollegiate athletics. There is a lesser used model and that is a student ticket price. We think of it as an exchange of tangible assets. We did not go before the fee committee this year and we are not going next year. We will get some football playoff money that will be used to make up the difference.

*What is the level of student fees at NC State compared to the peers?*

The response was NC State is about half way in the ACC publics, that most of the publics don't charge fees.

In closing Director Yow commended Chancellor Woodson on being an academician who appreciates what athletics can do for the campus and for wanting it to operate with integrity.

#### **5. Old/New Business**

*Candidates for Chair of Faculty-Elect*

Chair Zonderman reported that five nominations were submitted in which three decided not to run. Following are brief remarks from the two candidates.

*Comments from Senator Jeannette Moore*

*I'm Jeannette Moore, Professor of Animal Science in the College of Agriculture and Life Sciences. This is my fourth year on the Senate and I've enjoyed serving. I will be rotating off since it's mandated that you rotate off after serving two terms. I would love to stay and serve as Chair of the Faculty. My strengths are being able to keep a meeting on task and I think that is important in terms of the Faculty Senate because we do have people with a lot of different backgrounds and a lot of conversation goes on.*

*Some things I like from past chairs are the Past Chair's (Kellner) minimal use of PowerPoint and Chair Zonderman's goal to end the meetings by 4:30p.m. I would like to see a little more discussion in the Senate. We have a lot of great people here and we don't usually have a lot of time for discussion. I would like to see more of the committees' points brought to the Senate, since we often times don't know that until there is a resolution, so I would like to see a little more communication in knowing what the committees are doing and maybe having some of those discussions here.*

*Comments from Secretary Dennis Daley*

*I'm Dennis Daley, Professor of Public Administration in the College of Humanities and Social Sciences. I have been on the Senate numerous times over decades. The one question people probably ask since I have served as chair before is, why again?*

*The ambitions of being chair is you want to accomplish something that moves the faculty forward and in my first term as chair there were three Chancellors and three Provosts. The job of chair in the Senate was stability, so while we probably got stability, Hans Kellner when he served as Chair has an ombudsman as his legacy, which is a major accomplishment. Since I teach in this area that would be a major change here, and that is what you are looking for. There are issues that I care about and the major issue is that the recession has really damaged us at NC State and I don't think we are rebuilding our departments and that is what we need to focus on. The faculty excellence initiative is great, I love the idea, but not at the expense of our disciplines. They have to be restored first, because that is the strength of the university. You can't assume that just because someone left or retired from an area that we no longer need that. I don't see that being addressed as well here today. There is too much interest on reallocation of positions and that is the area that I really want to focus on.*

*The primary issue for the Chair is the communication that Jeannette mentioned. Every chair is there to make sure that the voices of faculty are presented and heard by the Provost and the Chancellor because they are the ones that make the decisions and from my previous experiences sometimes they don't hear things. You would expect that if the Emperor has no clothes, the deans and the department heads would mention that, but there is a reason in the fable that none of the nobility and ministers did tell the Emperor that he was naked, they wanted to keep their jobs or in some cases they were doing good things that only they could help do.*

*We need to be that voice that keeps the Chancellor and Provost only in the N&O for good things.*



*Resolution to Reject Boycott of Israeli Academic Institutions – First Reading*

Chair Zonderman stated that this issue was in the National News, the American Studies Association and several other study groups passed resolutions calling for an academic boycott of Israeli Universities and faculty. Needless to say they have been criticized by many other academic groups including AAUP and other groups, so we were asked to look into the issue and the Governance Committee prepared this resolution.

The resolution was presented for a first reading.

The resolution will be presented in the next meeting for a second reading, discussion, and a possible vote.

**6. Adjourn**

A motion passed to adjourn the meeting at 4:47 p.m.