

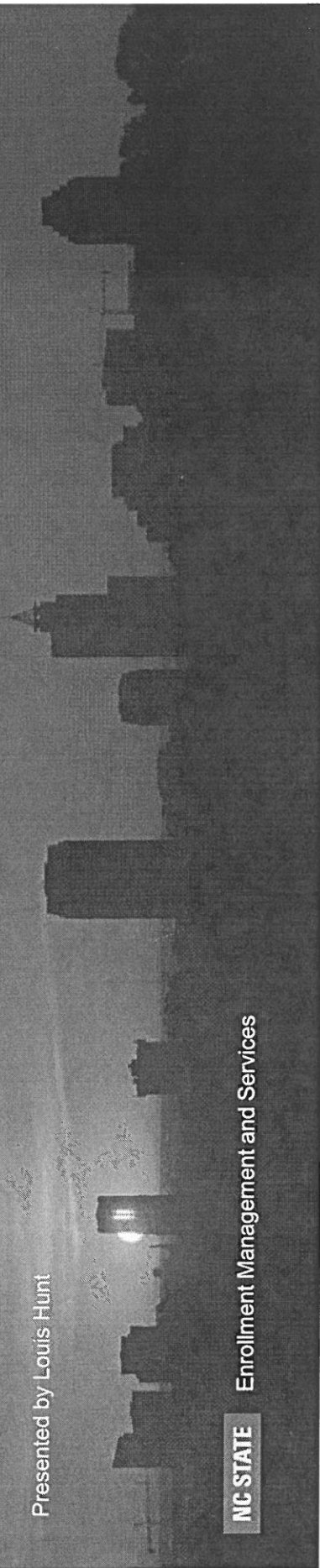
ENROLLMENT 2025

Board of Trustees Enrollment Update

Presented by Louis Hunt

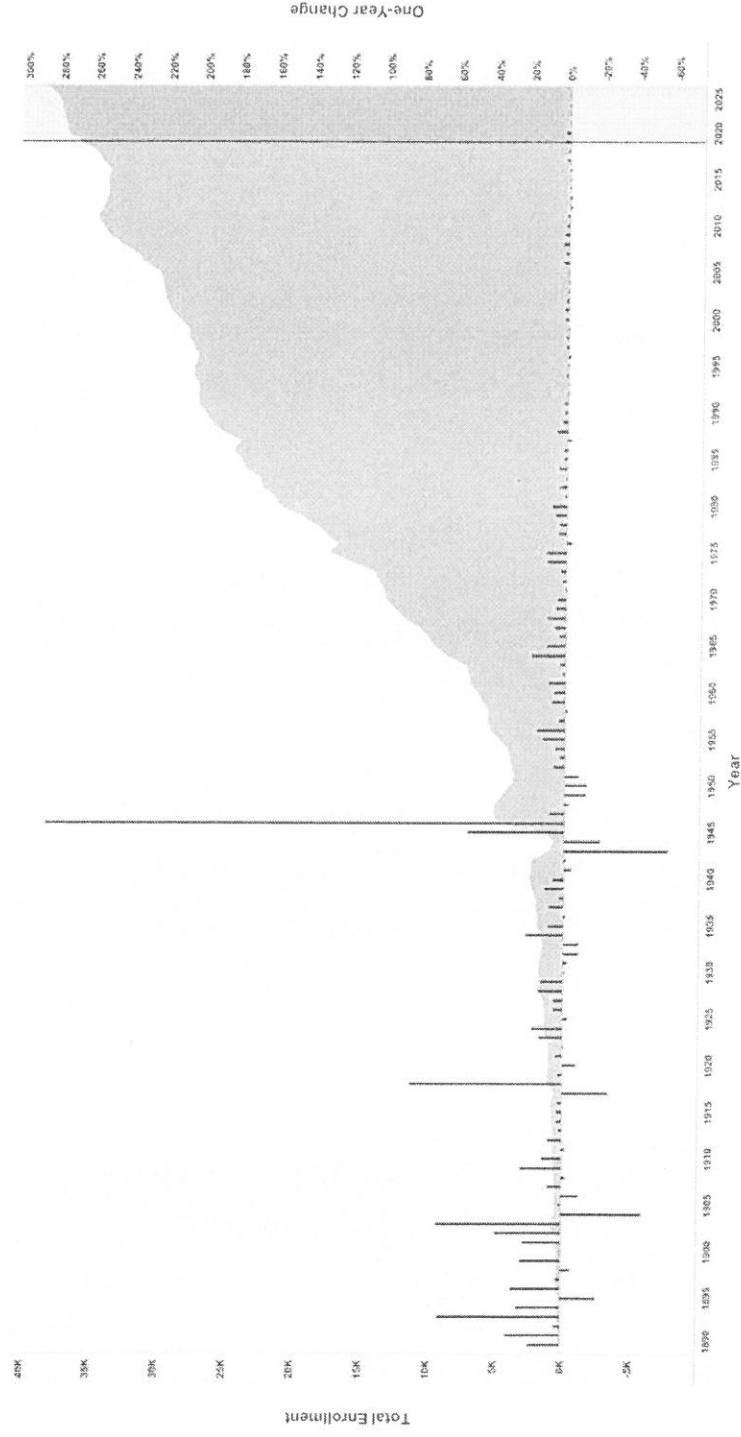
NC STATE

Enrollment Management and Services



2025 Enrollment Plan Goals

Enrollment History 1885 - 2025

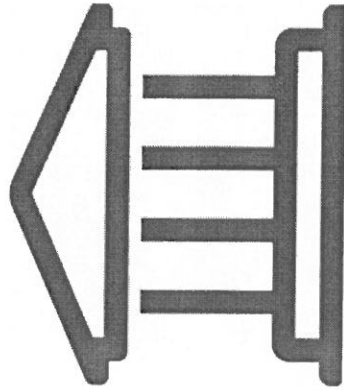


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Enrollment Management and Services

Source: data.enrollment.ncsu.edu

2025 Enrollment Plan Goals



- ☒ Enhance student success
- ☒ Enhance diversity
- ☒ Establish manageable growth pattern by improving planning process to reduce “volatility” in enrollment growth
- ☒ Ensure access for North Carolinians to unique programs in UNC system, while emphasizing competitive excellence
- ☒ Increase global engagement

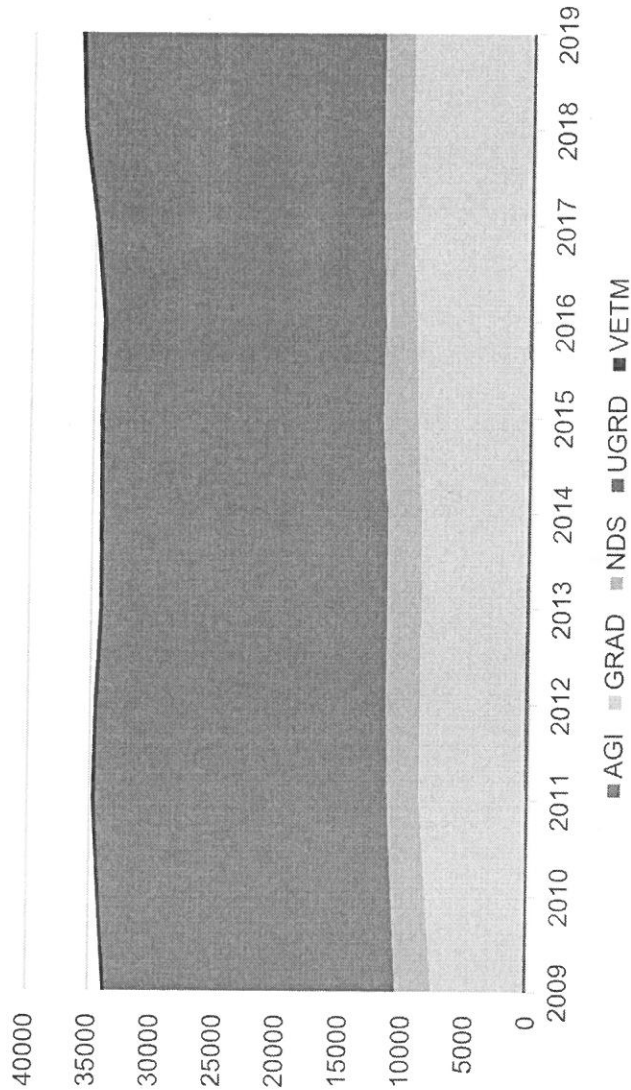
2025 Enrollment Plan Goals

NEW		TOTAL
+ 8.00%	Freshmen	+ 11.7% Undergraduate
+ 51.8%	Transfers	+ 141.3% Certificates
+ 30.4%	Master's	+ 25.2% Master's
+ 51.8%	Doctoral	+ 28.4% Doctoral
0%	DVM	+ 1.00% DVM
		+13.8%
		Total Enrollment Growth

2025 Enrollment Plan Goals

Fall Enrollment History 2009-2019

Total Enrollment by Career



38,700
Total 2025 Enrollment
Target

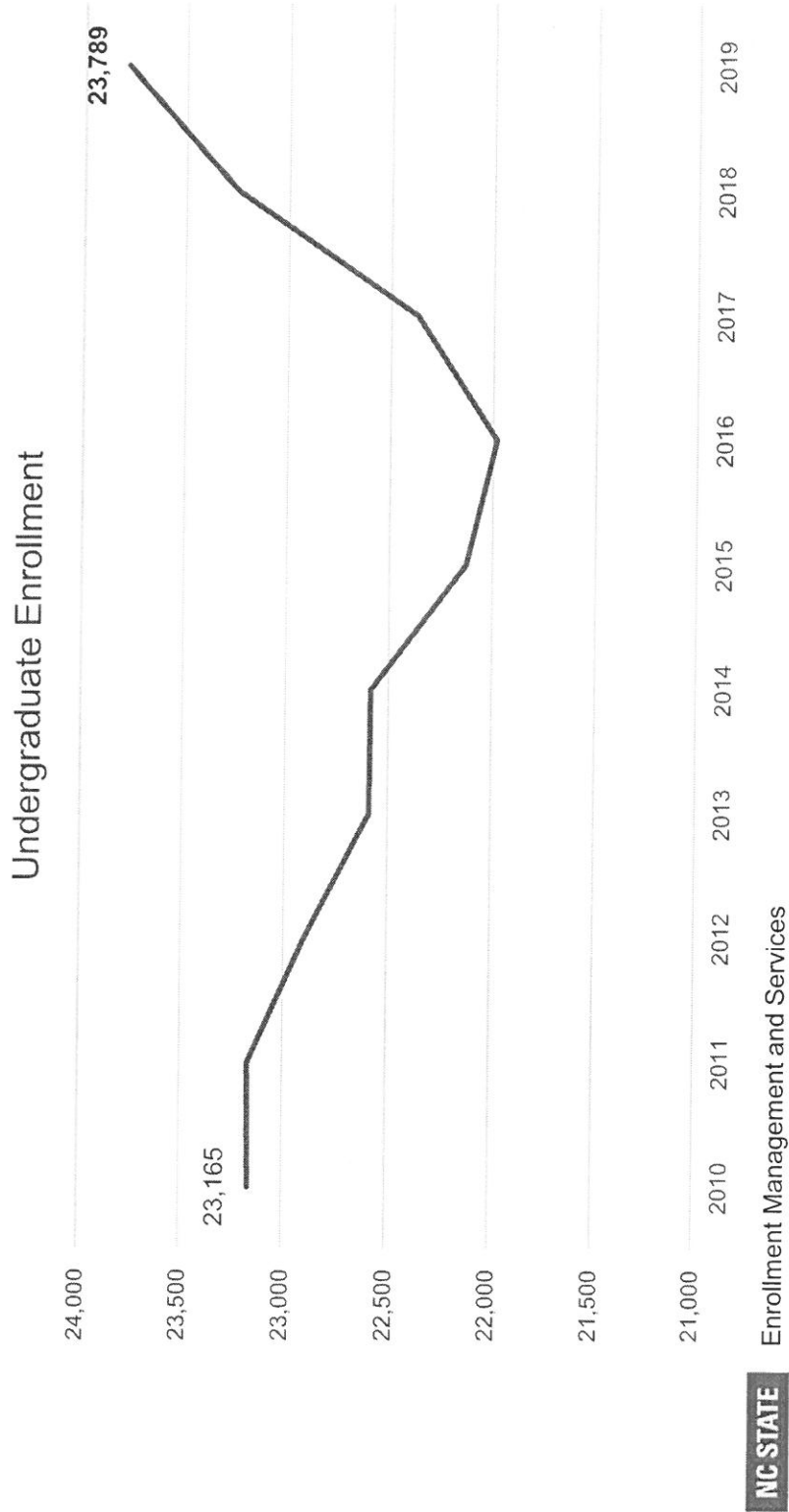
36,290
Fall 2019 Enrollment

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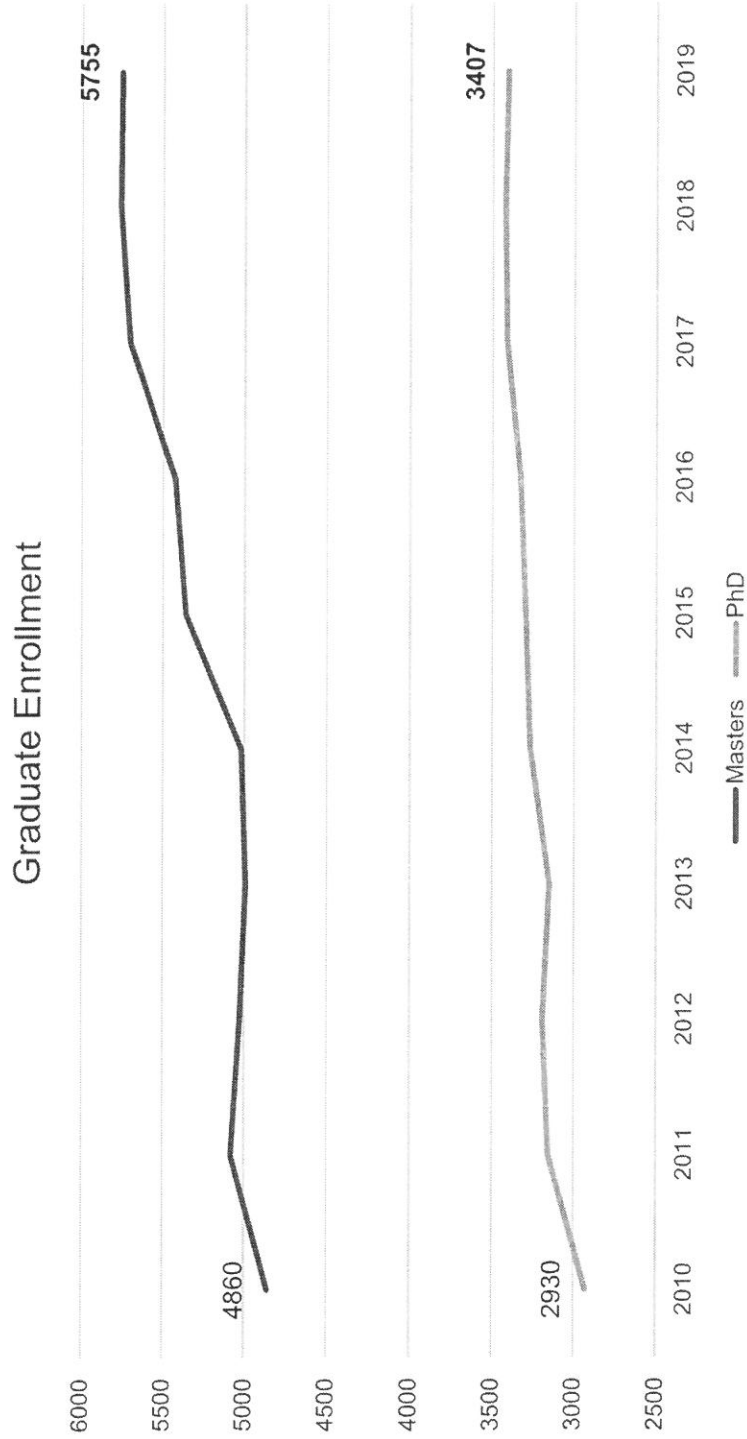
Source: data.enrollment.unc.edu

Undergraduate Enrollment Trend



Source: data.enr.ncsu.edu as of August 19, 2019

Graduate Enrollment Trend



Undergraduate Enrollment Funnel

Applications - Freshmen

Freshmen Applications



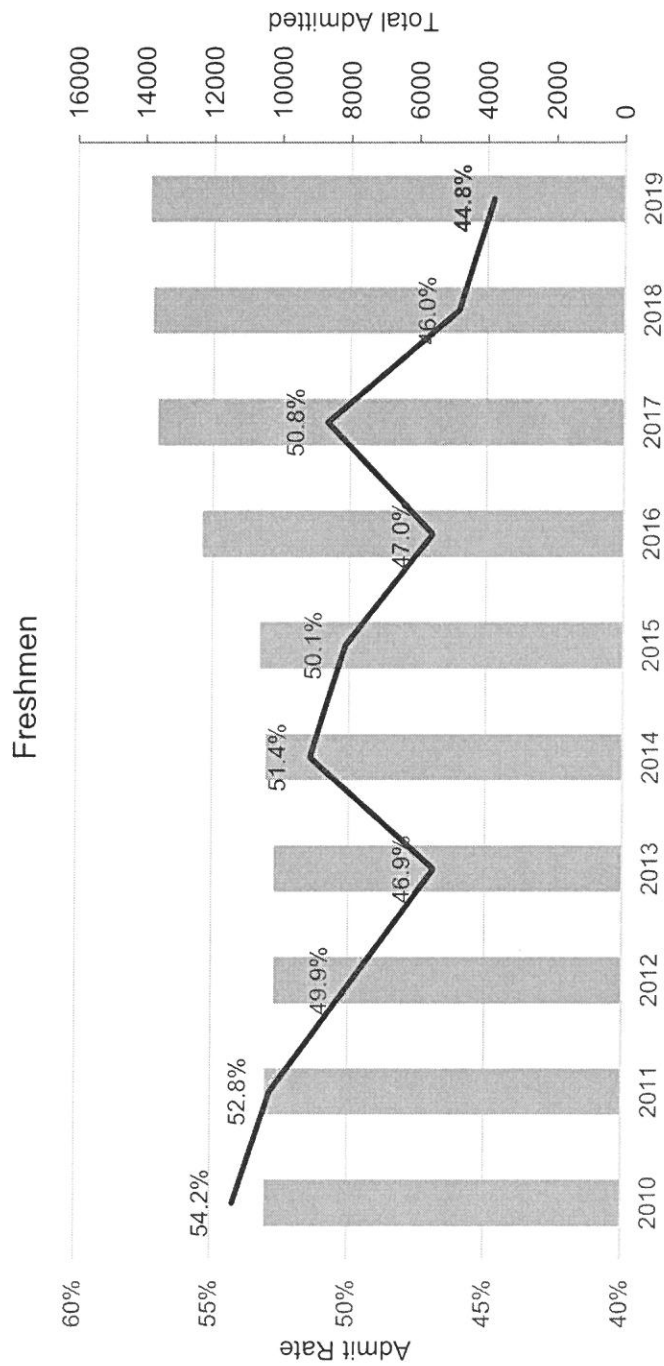
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Source: data.enr.ncsu.edu as of August 15, 2019

Undergraduate Enrollment Funnel

Admitted - Freshmen

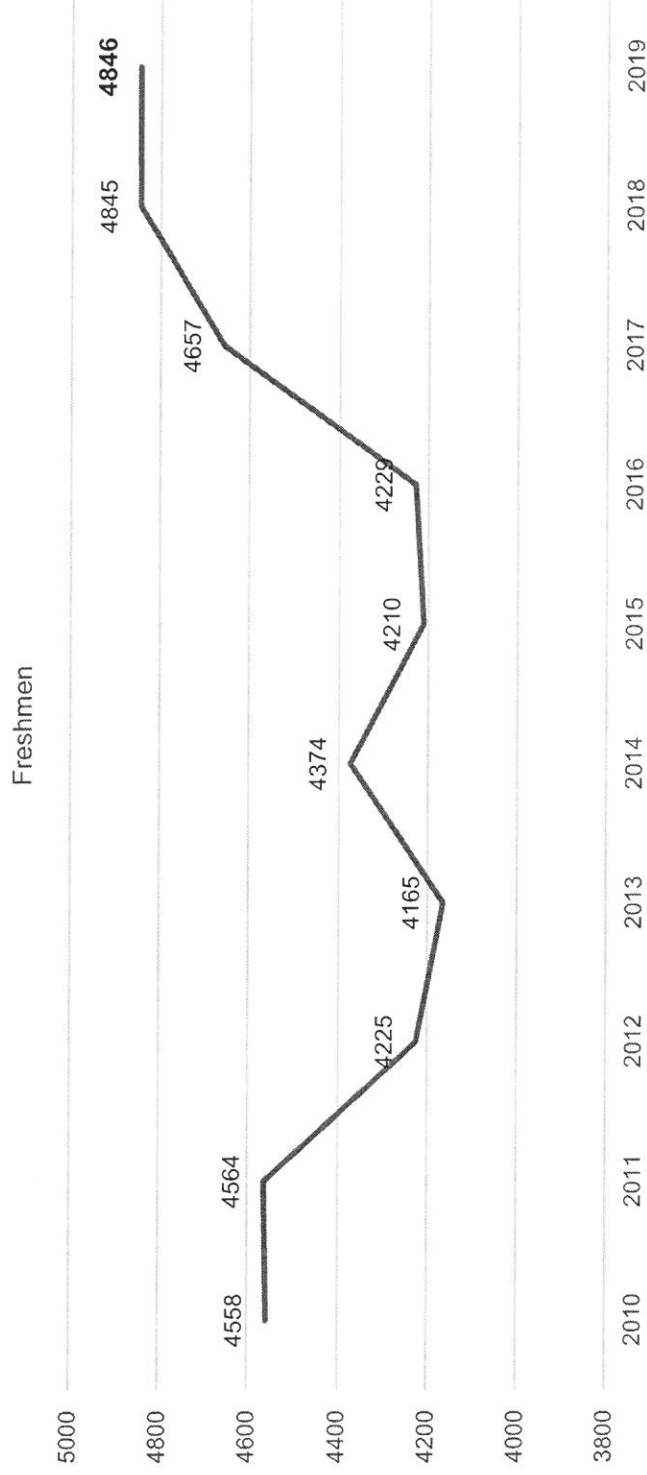


NC STATE Enrollment Management and Services

Source: data.enr.ncsu.edu as of August 15, 2013

Undergraduate Enrollment Funnel

Enrolled/Will Enter - Freshmen



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Enrollment Management and Services

Source: data.enr.ncsu.edu as of August 10, 2019

Academic Profile

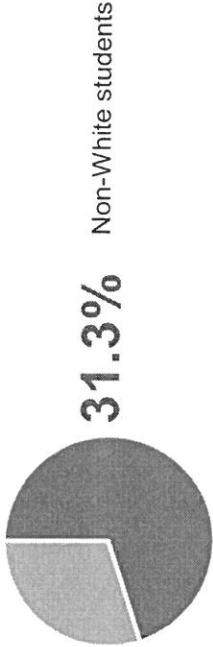
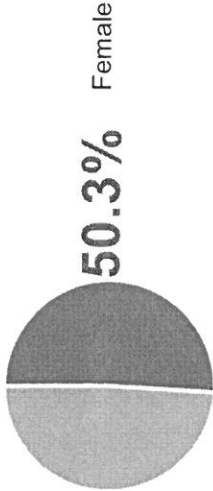
Enrolled - Freshmen

29.3 average ACT	77% Top 20% of HS Class
1337 average SAT	49.7% Top 10% of HS Class
4.29 average GPA (weighted)	3.80 average GPA (unweighted)

Middle 50% Ranges of High School Academics	Fall 2019 Mid 50% Range	Average	Fall 2013 Mid 50% Range	Average
Weighted GPA	4.15 – 4.47	4.29	4.22 – 4.67	4.44
Unweighted GPA	3.69 – 3.96	3.80	3.5 – 3.88	3.68
Rank in class	4.7% – 18.8%	13.2%	4.7% – 17.6%	12.7%
SAT Evidence-Based Reading & Writing and Math	1270 – 1410	1337	1180 – 1310	1240
ACT Composite	27 – 32	29.3	26 – 30	28

Demographic Trends

Enrolled - Freshmen



654	Students from outside North Carolina	258	Black or African American	29	Native American
1136	Different high schools represented	292	Hispanic	2	Hawaiian / Pacific Islander
1470	Students from rural North Carolina counties	392	Asian	148	Non-Resident Alien
518	First generation college-bound students	188	Multiracial	189	Unreported

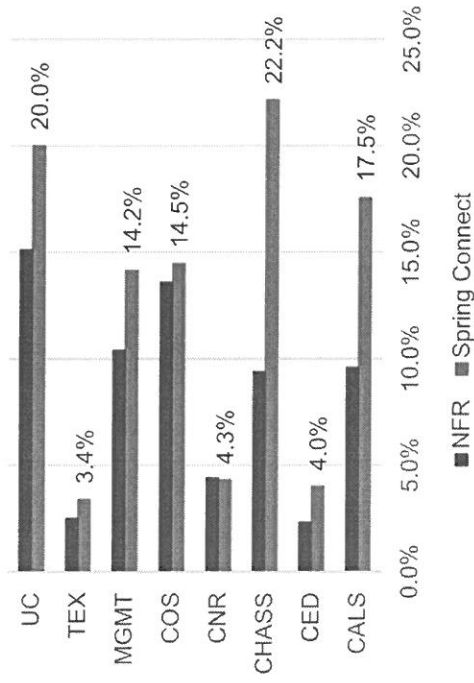
Efforts to Shape the Class and Enhance Student Success

2020 Spring Connect

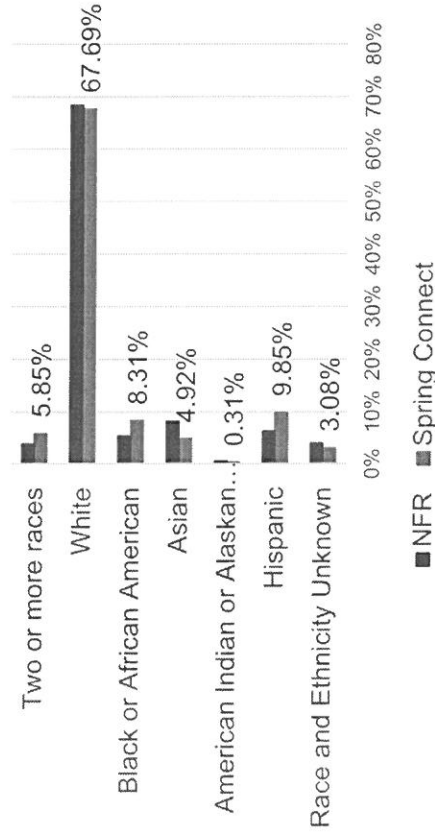
157 Students from rural North Carolina counties

122 males 200 females

2020 Spring Connect by College



2020 Spring Connect by Race



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Enrollment Management and Services

Source: data.enr.ncsu.edu as of August 19, 2019

Undergraduate Enrollment Funnel

Applications - Transfer

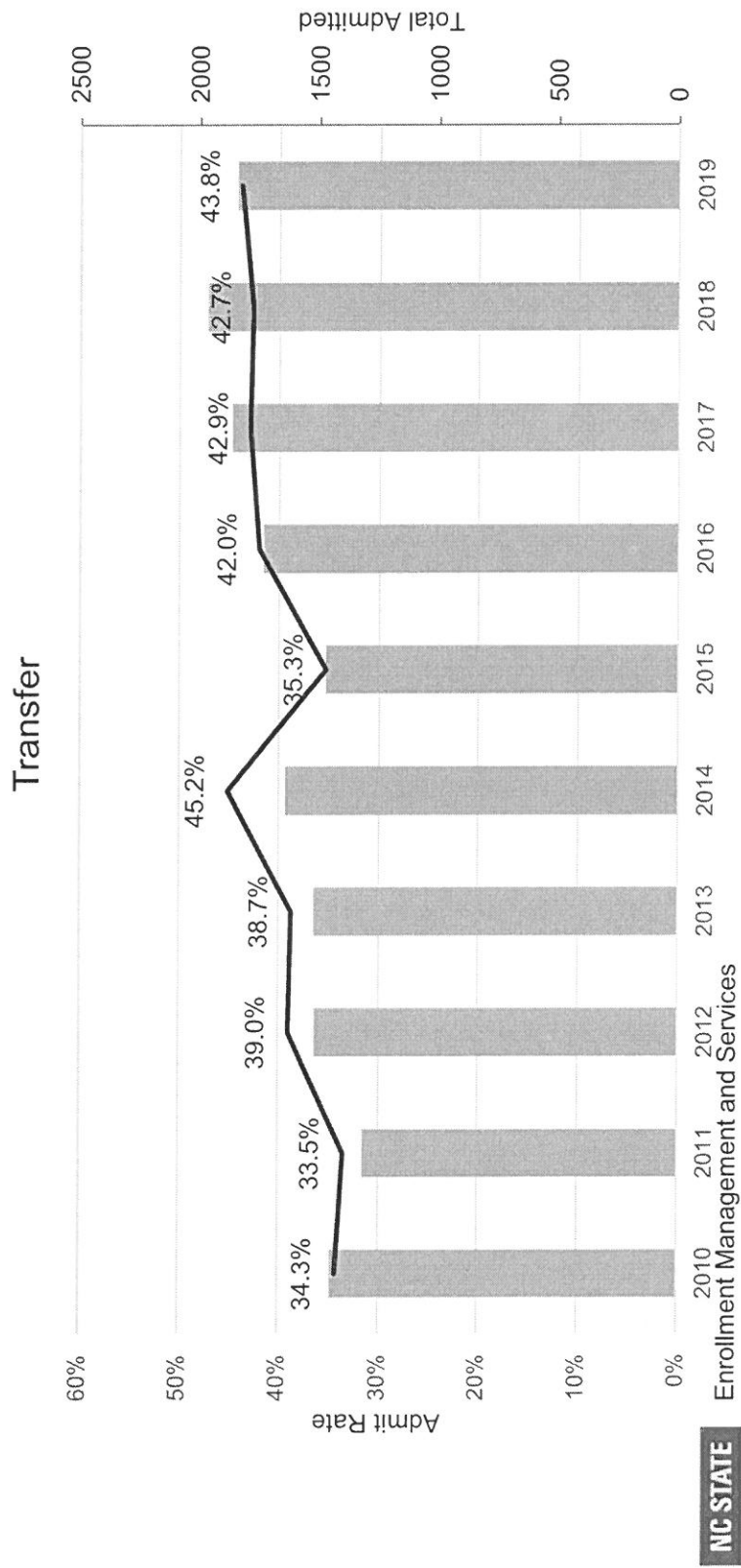


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Source: data.enroll.ncsu.edu as of August 15, 2019

Undergraduate Enrollment Funnel

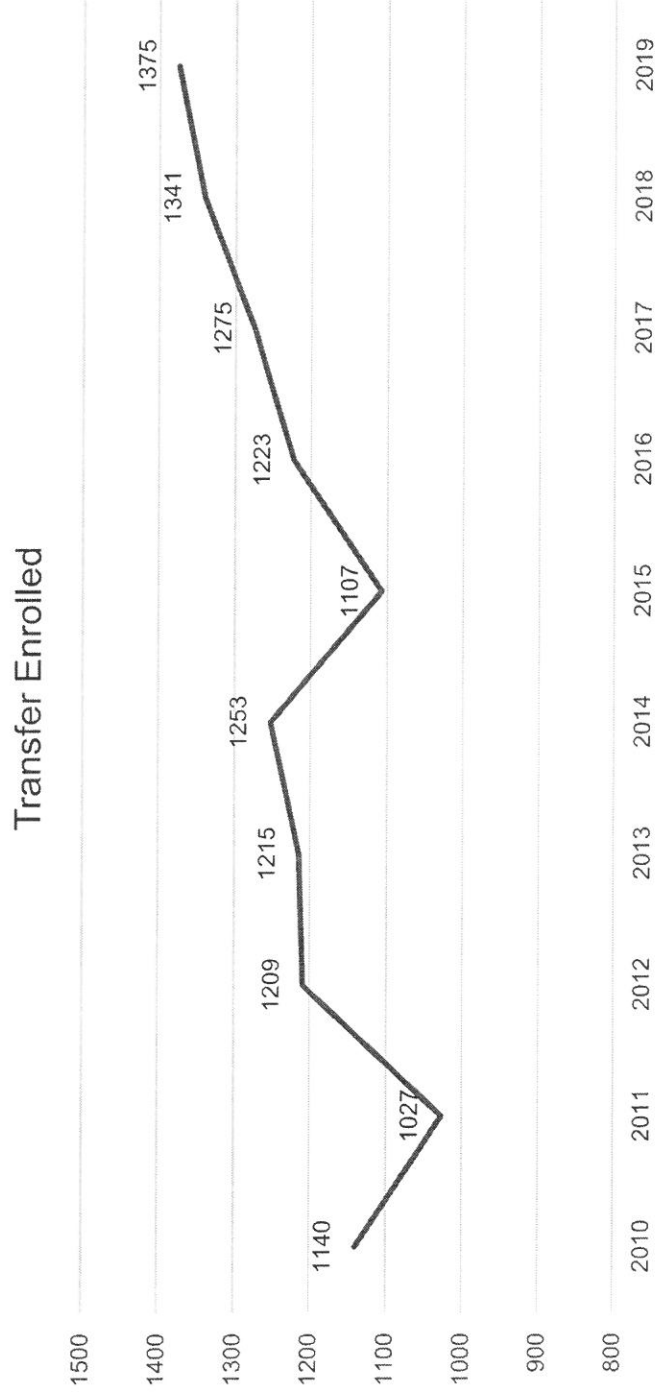
Admitted - Transfer



Source: data.enr.ncsu.edu as of August 15, 2019

Undergraduate Enrollment Funnel

Enrolled/Will Enter - Transfer



Source: data.enr.ncsu.edu as of August 19, 2019

Academic Profile

Enrolled - Transfer

3.43

average GPA

Average GPA by College		Top 10 Programs	
3.30	Agriculture & Life Sciences	Business Administration	
3.33	Design	Psychology	
3.37	Education	Mechanical Engineering	
3.59	Engineering	Communication	
3.33	Humanities & Social Sciences	Biological Sciences	
3.60	Management	Animal Science	
3.29	Natural Resources	Computer Science	
3.42	Sciences	Political Science	
3.34	Textiles	Electrical Engineering	
		Sport Management	

Source: data.enr.ncsu.edu as of August 19, 2019

Demographic Trends

Enrolled - Transfer



109	Students from outside North Carolina	73	Black or African American	4	Native American	Military Veteran	
253	Different transfer schools represented	124	Hispanic	0	Hawaiian / Pacific Islander	50	Served in the Military
354	Students from rural North Carolina counties	83	Asian	56	Non-Resident Alien	9	Active Duty
186	First generation college-bound students	50	Multiracial	72	Unreported	24	Dependents

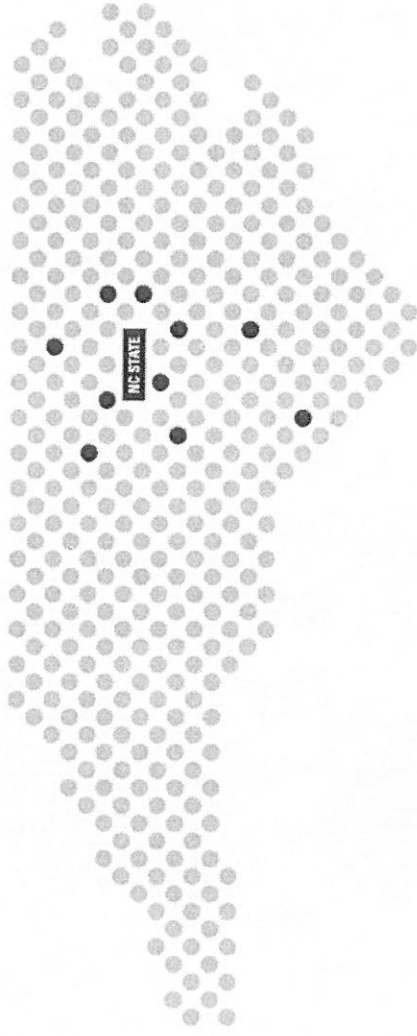
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Enrollment Management and Services

Source: data.enrollment.ncsu.edu as of August 16, 2019

Efforts to Shape the Class and Enhance Student Success

Community College Collaboration (C3)



ALAMANCE COMMUNITY COLLEGE • CENTRAL CAROLINA COMMUNITY COLLEGE • DURHAM TECHNICAL COMMUNITY COLLEGE
JOHNSTON COMMUNITY COLLEGE • NASH COMMUNITY COLLEGE • ROBESON COMMUNITY COLLEGE • SAMPSON COMMUNITY COLLEGE
VANCE-GRANVILLE COMMUNITY COLLEGE • WAKE TECHNICAL COMMUNITY COLLEGE • WILSON COMMUNITY COLLEGE • C3.NC.SU.EDU



Enrollment Management and Services

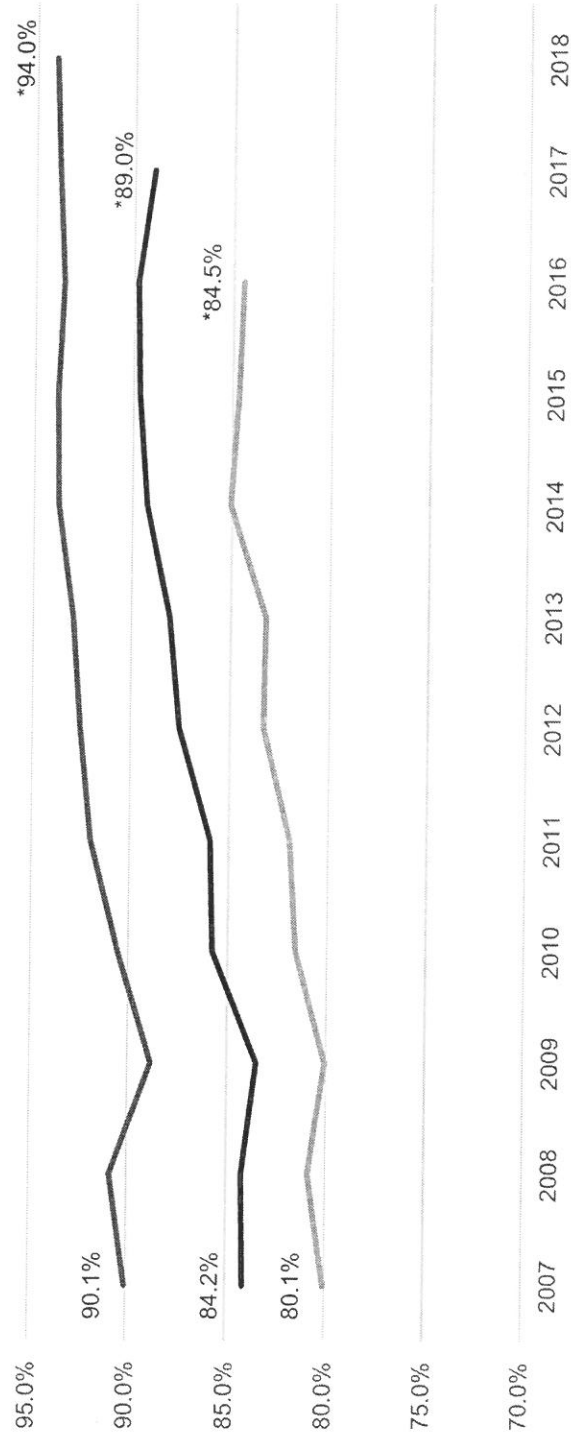


Student Success

Retention

One, Two and Three-Year Retention Rates

*Estimated Current Year Rates

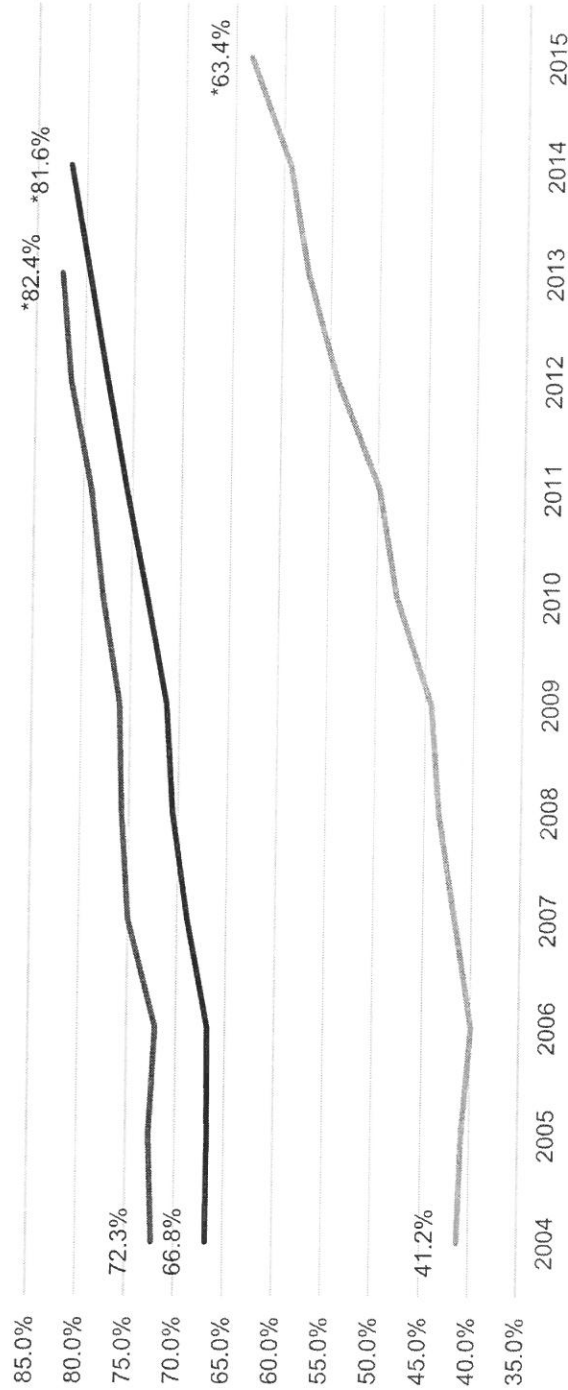


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Source: data.enroll.ncsu.edu as of August 15, 2019

Student Success Graduation

Four, Five and Six-Year Graduation Rates *Estimated Current Year Rates



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Source: data.enr.ncsu.edu as of August 19, 2019