

ENROLLMENT 2021

FACULTY SENATE ENROLLMENT UPDATE

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NC STATE



OVERVIEW

NC STATE



OVERVIEW

- **2025 Enrollment Goals**
- **Fall 2021 Enrollment Trends**
- **Fall 2021 New Students**
- **Working Towards Student Success**
- **EMAS Strategic Focus**
- **Wrap Up and Questions**



2025 GOALS

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2025 ENROLLMENT GOALS

| | Fall 2019 | Fall 2020 | Fall 2021 | 1 Year Growth (2020/2021) | 2025 Goals | % to Target |
|----------------------------|---------------|---------------|---------------|------------------------------|---------------|-------------|
| Graduate (Doctoral) | 3,512 | 3,457 | 3,605 | 4.3% | 4,230 | 14.8% |
| Graduate (Master's) | 5,793 | 5,418 | 5,791 | 6.9% | 6,695 | 13.5% |
| Undergraduate | 24,038 | 24,573 | 24,960 | 1.6% | 24,720 | +1.0% |
| Total Enrollment | 36,762 | 36,472 | 37,552 | 3.0% | 38,700 | 3.0% |

Source: data.emas.ncsu.edu as of Aug 26th, 2021

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FALL 2021 ENROLLMENT TRENDS

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FALL 2021 ENROLLMENT TRENDS

37,552

Total Enrollment

▲ 3.0% increase

24,960

Total Undergraduate Enrollment

▲ 1.6% increase

9,689

Total Graduate Enrollment*

▲ 5.9% increase

*(includes Doctoral, Master's, and graduate certificates)

Source: data.emas.ncsu.edu as of Aug 26th, 2021

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FALL 2021 NEW STUDENTS

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FALL 2021 NEW STUDENT TRENDS



Incoming students
are **majority
female** and
more diverse

Increases in **Hispanic** (19%),
Black or African American (8.1%)
and **underrepresented minorities**
(9.9%)

37,000+

Total Applications

▲ 4.6% increase

17,000+

Total Admitted

▲ 4.6% increase

6,300+

Total Accepted

▲ 4.5% increase

Source: data.emas.ncsu.edu as of Aug 26th, 2021

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FALL 2021 NEW STUDENT TRENDS

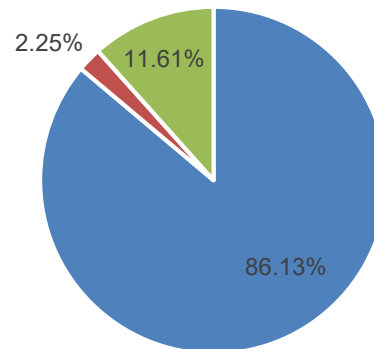
Increased incoming student enrollment from Tier 1 and 2 counties*

Percentage of **Tier 1** increased by **19%**
Percentage of **Tier 2** increased by **15%**

The **40 most distressed counties** are designated as **Tier 1**, the **next 40** as **Tier 2**.

*County Tiers are calculated using four factors: Average unemployment rate, Median household income, Percentage growth in population, and Adjusted property tax base per capita

Source: data.emas.ncsu.edu as of Aug 26th, 2021



Percent of Incoming Students By Residency

■ In-State ■ International ■ Out-of-State



STUDENT SUCCESS

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WORKING TOWARDS STUDENT SUCCESS



- **Retention rates remain steady**
- **Females are out pacing males** – new students, retention rates, and graduation rates
- **Graduation rates continue to increase**
- **Underrepresented minority graduation rates increasing**, but a gap still remains compared to overall rates

STUDENT SUPPORT PROGRAMS

- 
- Goodnight Scholars Program
 - Community College Collaboration
 - Pre-College Programs
 - Provost's Professional Experience Program
 - Student Services Center
 - Veterans Education Benefits
 - Summer START
 - Academic Success Center
 - Career Development Center
 - Disability Resources Office
 - Military Veteran Services
 - TRIO Programs

A photograph of a modern building's exterior, featuring large glass windows and a prominent cylindrical metal structure with a lattice pattern. The image is used as a background for a presentation slide.

EMAS STRATEGIC FOCUS

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EMAS STRATEGIC FOCUS

- **Advancing Technology**
- **Increasing Transfer Students**
- **Increasing Student Diversity**



WRAP UP

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WRAP UP

- **Increases in overall enrollment**
- **Increases in fall 2021 new student enrollment**
 - **Diversity increases** (Hispanic and Black or African American)
 - **Increased female** (53% of incoming undergrads)
 - **Tier 1 and Tier 2 increases**
- **Student support to drive success**
- **Increases in overall graduation rates**



QUESTIONS

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A wide-angle photograph of a university campus. In the background, a large, multi-story brick building with a central portico and columns stands behind a well-manicured green lawn. The foreground is dominated by a reddish-brown, cracked surface, likely a dry lake bed or a large paved area. The sky is filled with white and grey clouds, with patches of blue visible. Lush green trees are scattered throughout the scene, particularly on the left and right sides.

DATA APPENDICES

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2025 ENROLLMENT GOALS

| | 2015 Baseline | 2021 Current | 2025 Target | % to Target |
|--|---------------|---------------|---------------|---------------|
| Total Undergraduate (Bachelors) | 22,131 | 24,960 | 24,720 | +1.0% |
| Total Ag Institute | 330 | 229 | 355 | 35.5% |
| Total Master's | 5,316 | 5,791 | 6,695 | 13.5% |
| Total Doctoral | 3,361 | 3,605 | 4,230 | 14.8% |
| Total DVM | 396 | 397 | 400 | 0.8% |
| Total Degree Seeking | 31,534 | 34,982 | 36,400 | 3.9% |
| Certificates in Colleges | 282 | 510 | 625 | 18.4% |
| Total Non-Degree Seeking | 2,199 | 2,060 | 1,675 | +23.0% |
| GRAND TOTAL | 34,015 | 37,552 | 38,700 | 3.0% |

Source: data.emas.ncsu.edu as of Aug 26th, 2021

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INCOMING FIRST YEAR

32,907

Total Applications

75%

Top 20% of HS Class

29.2

Average ACT

15,602

Total Admitted

45%

Top 10% of HS Class

1340

Average SAT

4,983

Total Accepted

4.31

Average GPA
(weighted)

3.83

Average GPA
(unweighted)

Source: data.emas.ncsu.edu as of Aug 26th, 2021

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Retention
rates
remain
steady

RETENTION RATES

Retention rates for all incoming undergraduate students:

| | 1 Year | 2 Year | 3 Year |
|-----------|--------|--------|--------|
| Fall 2016 | 92.8% | 89.2% | 87.1% |
| Fall 2017 | 93.0% | 89.0% | 87.2% |
| Fall 2018 | 93.4% | 89.7% | 87.6%* |
| Fall 2019 | 93.2% | 89.6%* | |
| Fall 2020 | 93.5%* | | |

* Estimated

Source: data.emas.ncsu.edu as of Aug 23rd, 2021

Retention
rates
remain
steady

FEMALE RETENTION RATES

Retention rates for all incoming female undergraduate students:

| | 1 Year | 2 Year | 3 Year |
|-----------|--------|--------|--------|
| Fall 2016 | 93.0% | 90.1% | 88.4% |
| Fall 2017 | 93.7% | 90.4% | 89.2% |
| Fall 2018 | 93.5% | 90.7% | 88.7%* |
| Fall 2019 | 93.4% | 90.1%* | |
| Fall 2020 | 94.0%* | | |

* Estimated

Source: data.emas.ncsu.edu as of Aug 23rd, 2021

Retention
rates
remain
steady

MALE RETENTION RATES

Retention rates for all incoming male undergraduate students:

| | 1 Year | 2 Year | 3 Year |
|-----------|--------|--------|--------|
| Fall 2016 | 92.6% | 88.5% | 86.0% |
| Fall 2017 | 92.2% | 87.7% | 85.3% |
| Fall 2018 | 93.4% | 88.8% | 86.7%* |
| Fall 2019 | 93.0% | 89.1%* | |
| Fall 2020 | 93.1%* | | |

* Estimated

Source: data.emas.ncsu.edu as of Aug 23rd, 2021

Retention
rates
remain
steady

UNDERREPRESENTED MINORITY RETENTION RATES

Retention rates for all incoming underrepresented minority undergraduate students:

| | 1 Year | 2 Year | 3 Year |
|-----------|--------|--------|--------|
| Fall 2016 | 92.0% | 86.1% | 82.8% |
| Fall 2017 | 92.7% | 88.1% | 85.5% |
| Fall 2018 | 91.7% | 86.7% | 82.8%* |
| Fall 2019 | 93.0% | 88.1%* | |
| Fall 2020 | 92.4%* | | |

* Estimated

Source: data.emas.ncsu.edu as of Aug 23rd, 2021

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Graduation
rates
increased

GRADUATION RATES

Graduation rates **increased** for all incoming undergraduate students by:

| | 4 Year | 5 Year | 6 Year |
|-------------|---------------|---------------|---------------|
| Fall 2013 | 62.2% | 80.1% | 82.5% |
| Fall 2014 | 62.7% | 81.1% | 83.7% |
| Fall 2015 | 67.1% | 82.7% | 84.6%* |
| Fall 2016 | 68.3% | 83.4%* | |
| Fall 2017 | 69.9%* | | |
| * Estimated | | | |

Source: data.emas.ncsu.edu as of Aug 23rd, 2021

Graduation
rates
increased

FEMALE GRADUATION RATES

Graduation rates **increased** for all incoming female undergraduate students by:

| | 4 Year | 5 Year | 6 Year |
|-------------|---------------|---------------|---------------|
| Fall 2013 | 71.2% | 84.0% | 85.4% |
| Fall 2014 | 71.1% | 84.4% | 86.3% |
| Fall 2015 | 74.8% | 86.0% | 87.1%* |
| Fall 2016 | 74.9% | 85.5%* | |
| Fall 2017 | 76.0%* | | |
| * Estimated | | | |

Source: data.emas.ncsu.edu as of Aug 23rd, 2021

Graduation
rates
increased

MALE GRADUATION RATES

Graduation rates **increased** for all incoming male undergraduate students by:

| | 4 Year | 5 Year | 6 Year |
|-------------|---------------|---------------|---------------|
| Fall 2013 | 54.5% | 76.7% | 79.9% |
| Fall 2014 | 55.8% | 78.3% | 81.6% |
| Fall 2015 | 60.0% | 79.6% | 82.3%* |
| Fall 2016 | 62.6% | 81.6%* | |
| Fall 2017 | 64.4%* | | |
| * Estimated | | | |

Source: data.emas.ncsu.edu as of Aug 23rd, 2021

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Graduation
rates
increased

UNDERREPRESENTED MINORITY GRADUATION RATES

Graduation rates **increased** for all incoming underrepresented minority undergraduate students by:

| | 4 Year | 5 Year | 6 Year |
|-------------|--------|--------|--------|
| Fall 2013 | 55.8% | 86.2% | 77.7% |
| Fall 2014 | 52.8% | 73.2% | 77.0% |
| Fall 2015 | 60.7% | 76.5% | 79.6%* |
| Fall 2016 | 63.0% | 78.3%* | |
| Fall 2017 | 66.0%* | | |
| * Estimated | | | |

Source: data.emas.ncsu.edu as of Aug 23rd, 2021

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