

Course Ready

Day One Course Materials Program

Faculty Senate

September 3, 2024

Course Ready

- What is **Course Ready**?
- How did **Course Ready** come about?
- Key Program considerations: Day One, Digital First, Flat Rate

What is Course Ready?

Course Ready is a **Day One, Digital First, Flat Rate** course material delivery program. **All undergraduate students** will be charged a **fixed amount** for their **required** course materials on their **student bill**, while still maintaining student choice via an **opt-out provision**.

A more comprehensive counterpart to our current “All-In” course materials program, this model aims to **improve affordability, accessibility, convenience and sustainability** of course materials by setting **one predictable cost** for students, while supporting faculty **academic freedom** in their choice of instructional materials.

Course Ready is set to launch for the Spring 2025 semester.

How did we get here?



Rising Cost of Course Materials presentation, Council of Deans, Spring 2019

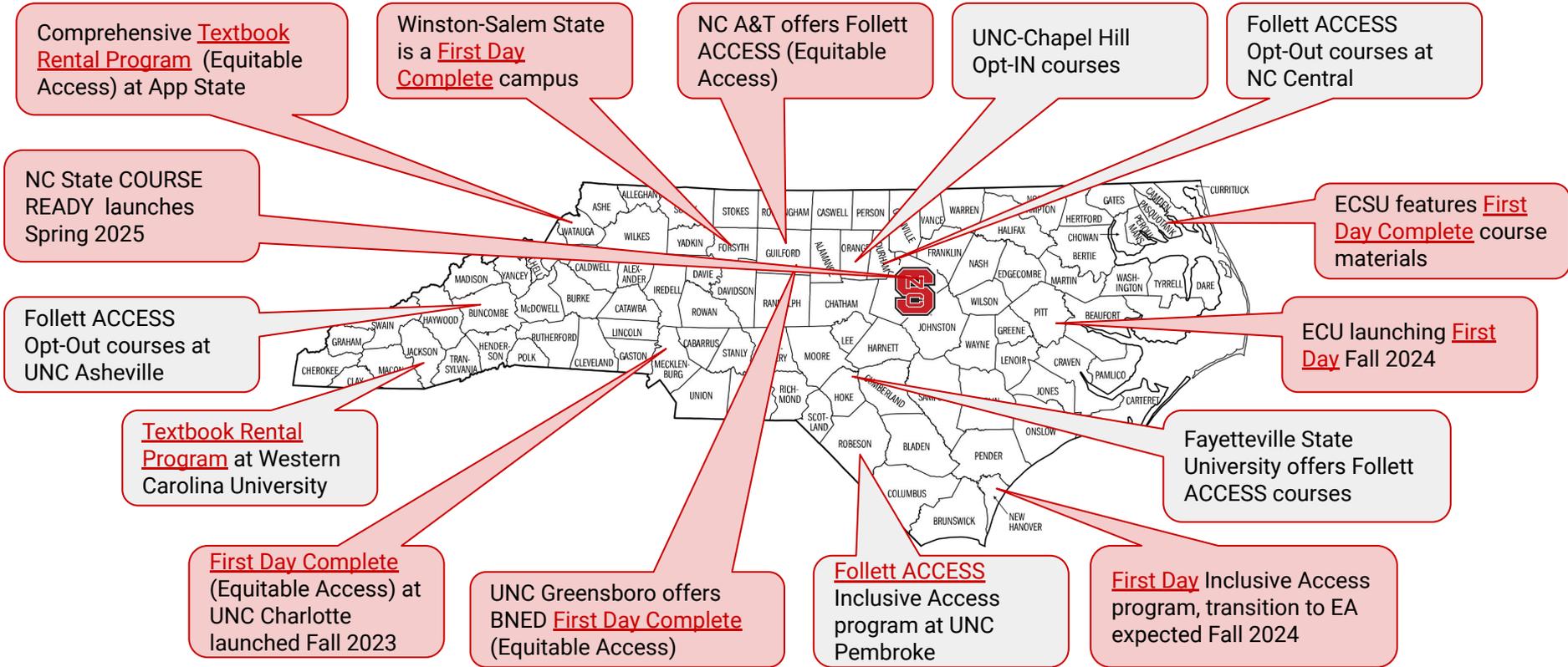
*34 e-C.F.R. §668.164 2016

Our charge to review course material delivery:

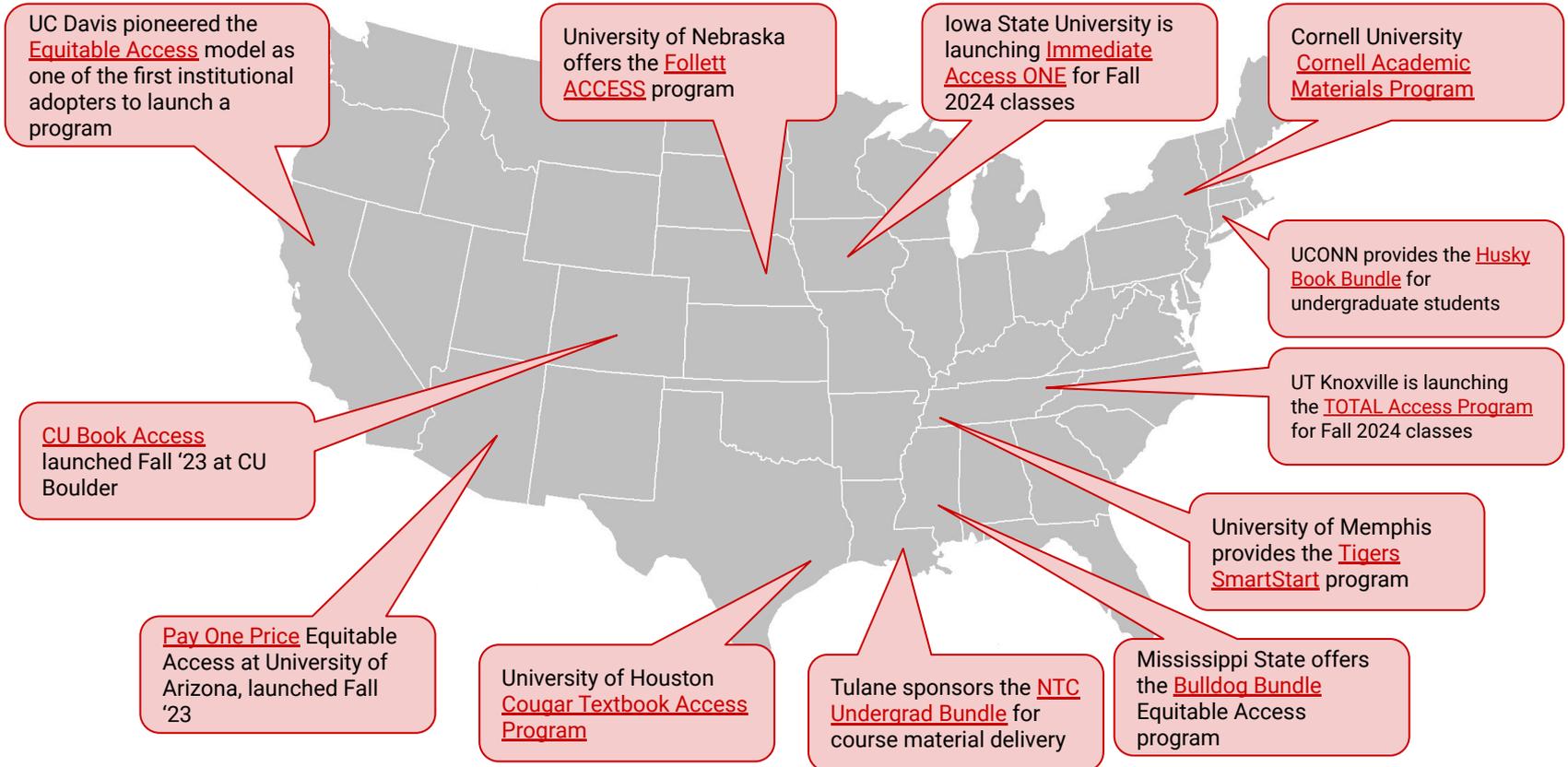
Recognizing the need to modernize the delivery of course materials at NC State, Executive Vice Chancellor and Provost Arden and Executive Vice Chancellor Maimone provided the following charge:

*“In alignment with the institutional responsibilities that NC State Stores fulfills related to course material list curation and supply, as more clearly defined in REG 07.10.02, POL 07.10.01 and REG 02.20.10, we charge you with convening a Course Material Transition Group to investigate **Equitable Access** programs and provide a recommendation about the future of course material delivery at NC State. This should include an implementation plan for Equitable Access for the fall of 2024.”*

Day One programs across the UNC System



Day One is growing among R1 Institutions



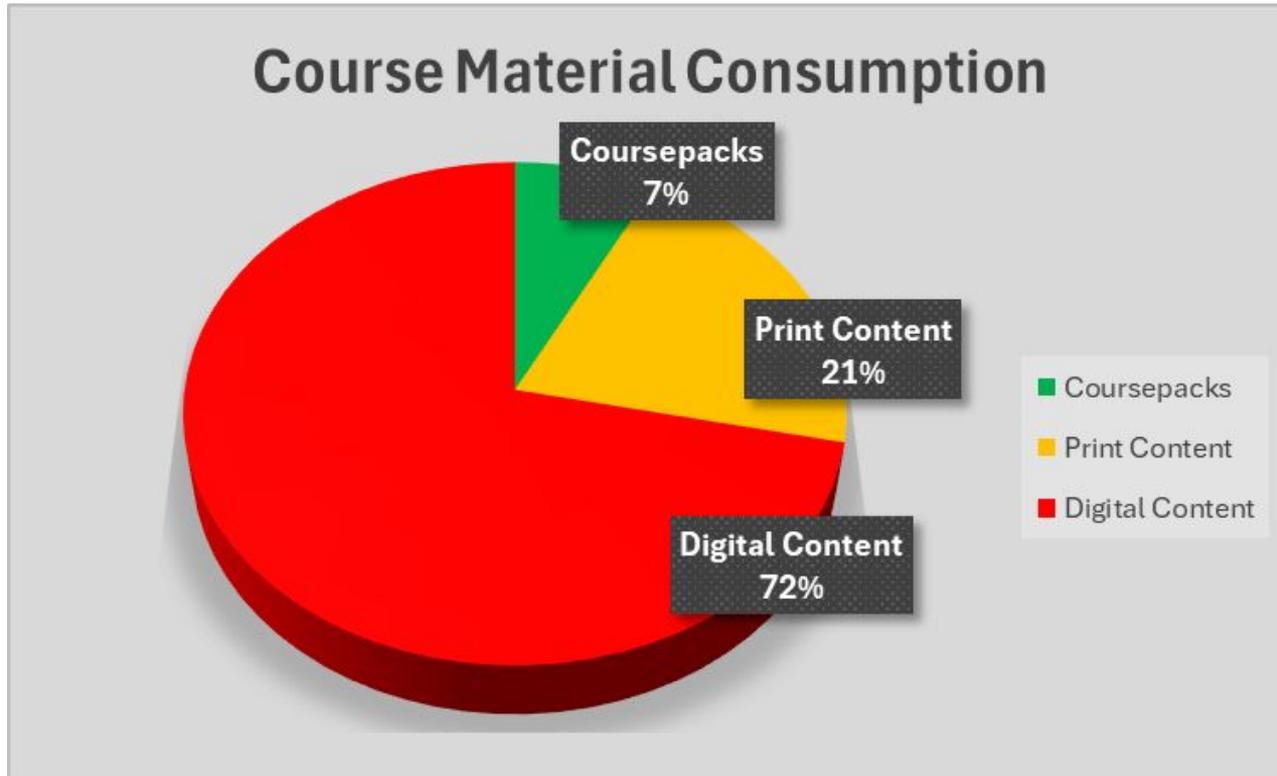
Key Consideration: Day One

Today, students are required to navigate the course materials landscape on their own - a modern version of hunting and gathering that we sometimes call “find and acquire.”

While students have course material information at their fingertips, whether from the bookstore, a course syllabus or other communication from the instructor, they must individually decide WHAT to purchase, HOW and WHERE to purchase it, and WHEN to purchase it for each of their courses.

By contrast, Course Ready is an institutionally-managed course material delivery model where students arrive on campus with access to their required materials on Day One.

Key Consideration: Digital First



*content sold directly by Wolfpack Outfitters FY23-24

Key Consideration: Flat Rate

- Tuition - One Price regardless of major
- Housing - First Year on-campus requirement
- Meal Plan - First Year on-campus requirement
- Health Insurance - Campus requirement
- Student Fees - Mandatory whether services are used or not

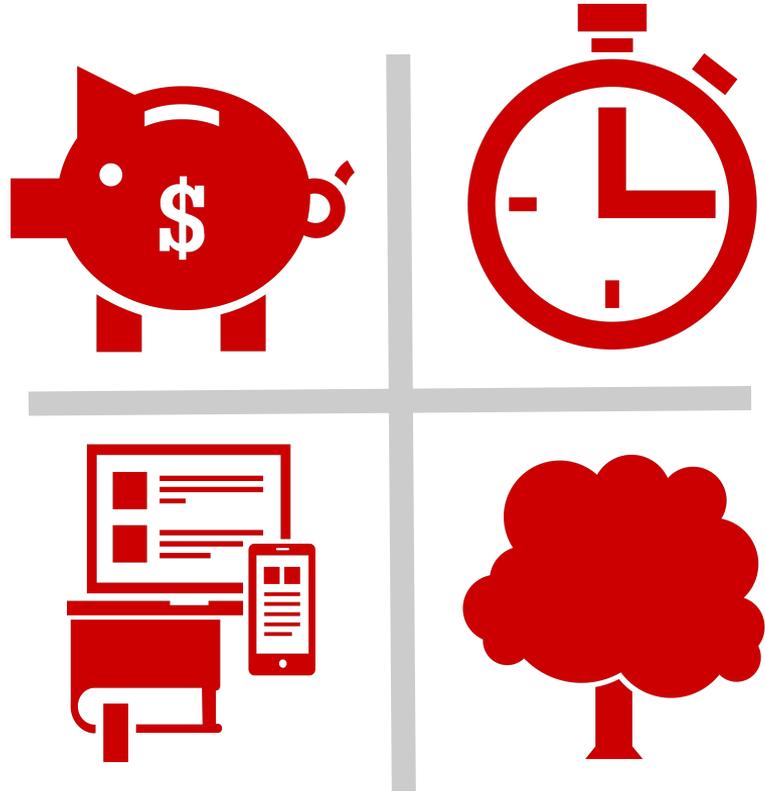
Standardization of service delivery and price helps to normalize campus student success support mechanisms.

Federal regulations require an Opt Out provision for course materials provided with tuition and fees.

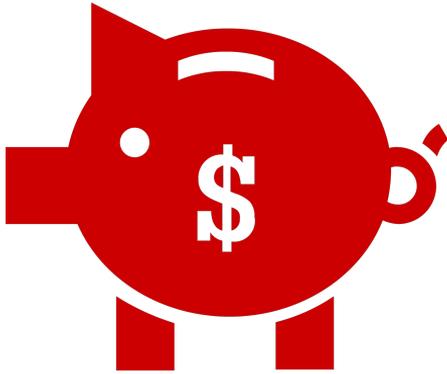
Key Benefits, Price and Campus Supports

- Key benefits of **Course Ready**
- Where are these programs already in place?
- How does **Course Ready** support faculty and the institution?
- What is included with **Course Ready**?
- The Faculty Adoption process
- What will **Course Ready** cost our students?
- Important dates leading to **Course Ready** launch

Key Benefits of Course Ready



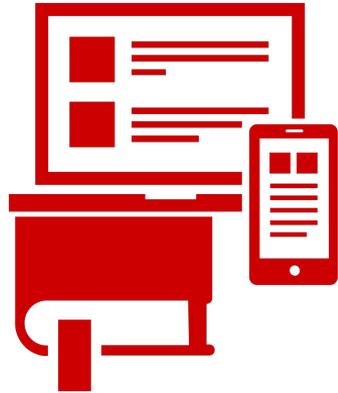
Key Benefits of Course Ready



Affordability: The flat per-semester rate will be lower than what most students pay, on average, when compared to our Estimated Cost of Attendance and traditional market prices. **Course Ready** makes budgeting easier.

By billing the program with tuition and fees, students receiving aid are able to directly apply the aid to their Course Ready purchase.

Key Benefits of Course Ready



Accessibility: Course Ready ensures all eligible and participating students have access to required materials on Day One. No student should have to choose between starting the semester strong with all materials in hand and other expenses (like rent and groceries.)

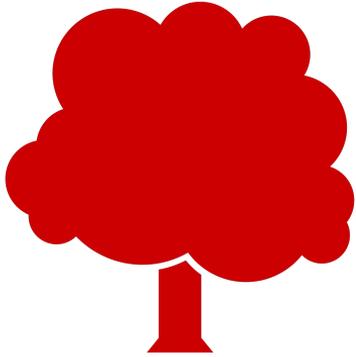
Key Benefits of Course Ready



Convenience: Required course materials are provided in a digital-first format on or before the first day of class. Digital materials are accessed via links in the Learning Management System (Moodle). Digital formats provide easy-to-use navigation with enhanced functionality to support collaboration and studying.

If a class requires print materials, students will receive an email letting them know when they are ready for pickup at Wolfpack Outfitters.

Key Benefits of Course Ready



Sustainability: By transitioning to a digital-first course materials program, we can significantly reduce our environmental impact associated with traditional textbook printing and shipping.

This switch shows our commitment to environmentally responsible operations and sets an example for other schools looking to lower their carbon footprint.

Why Course Ready - for Faculty and the Institution?

Academic Freedom | Preserves the instructor's ability to select the materials most appropriate to the learning objectives of their course

Content Flexibility | Course materials, including Open Educational Resources (OER) and library-licensed content, can be included with the convenient LMS links

Faculty Overhead | Reduces classroom and student management issues; all participating students have access to the required course materials adopted by their instructor

Sustainability | Reduces the environmental impact of our course materials program

Enrollment | Supports institution student recruitment and student retention

Resources | Financial and programmatic resources stay on campus

Course Material Data | Student course material consumption data for digital materials is available to instructors

What is included?

Course Materials - Included

- eBooks
- Printed textbooks
- Coursepacks
- Digital Courseware* (e.g. Connect, MyLab, etc)
- Access Codes
- Lab manuals
- OER and Library content (links)

More generally, items *with* an ISBN are included in Course Ready

Course Supplies/Materials - Not Included

- Lab supplies
- Goggles
- Lab coats
- Art supplies
- Boxing gloves
- PE shirts
- *Optional* course materials
- Items without an ISBN

*Any newly adopted digital material platforms must pass OIT Security & Compliance Review.

Faculty Adoptions

Item Requirements



Your students could be saving an estimated 90% off print list price with All-In.

 Inclusive Access

\$47.06

Your adoption may be eligible to participate in the All-In program! Under All-In, every student receives access to digital course materials on the first day of class at a large discount off of list price.



Are you interested in adopting this title into All-In?

Required Status

Select one



OK to Use Latest Edition? (Optional)

No



OK to Use Older Edition? (Optional)

No



The course material adoption process remains relatively unchanged.

- All-In interest toggle is being retired
- Digital materials (eBooks) are the default option

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Required

Optional

Choose One

OK to Use Older Edition? (Optional)

No



- Course Ready includes Required materials by default.
- The Choose One option is being retired

LMS link updates

The current instructor-driven process of linking courses to course materials in Moodle will be replaced by a new process that automates this step.

This semester, 1,118 course sections participated in the All-In program, though only 762 (68%) are linked in Moodle.



MISSING LMS COURSE IDS

356 Connect sections require LMS Course ID matches in order to properly launch students into VitalSource-delivered content.

Visit the "Needs LMS Course IDs" tab on the [Courses page](#) to make your matches.

What about the cost?

Institution	Equiv. Cost / Sem*
NC A&T (\$18.75 / credit)	\$273.00
UNCG (\$19 / credit)	\$277.00
App State	\$278.00
NC State	\$279.00
UNC Charlotte (\$20 / credit)	\$292.00
UNCW (\$20 / credit)	\$292.00
ECU (\$20 / credit)	\$292.00
Winston-Salem State	\$300.00
ECSU (\$30 / credit)	\$437.00

We are currently modeling** the program with a tiered-price approach, depending on Full-Time / Part-Time status:

Full-Time: \$279 per semester

Part-Time: \$179 per semester

*14.58 credit hours used for the cost equivalency, based on NCSU Full-Time UG credit hours in 2022-2023

**Subject to final approval University leadership

***NC State Estimated Cost of Attendance for Books & Supplies is \$876 per year (\$438 per semester)

Key Dates

- September 3 - Faculty Senate presentation
- September 5 - Associate Deans of Academic Affairs presentation
- September 16 - Faculty Adoption Announcement from Office of the Provost
- September 18 - Student Senate presentation
- September 23 - Student/Family Messaging begins
 - Email, social media, local and home address mail, Billboard
- November 1 - Course Ready on the Student Bill
 - Opt-Out period opens
- January 6 - First Day of Classes
- January 17 - Census Date
 - Opt-Out period closes

Student Messaging Video



For more information:

CMTG Charge and Report, via the Provost's Special Committees and Task Forces page:



[GO.NCSU.EDU/CMTG-REPORT](https://go.ncsu.edu/cmtg-report)

Course Ready - Questions and Comments

THANK YOU

For more information, please contact:

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